

#### **President's Weekly Report**

August 7, 2020

Mission:

Focusing pn the education and workforce development needs of communities in the Salinas Valley, Hartnell College strengthens communities by providing opportunities for students to reach career and/or academic goals (associate degrees, certificates of achievement, transfer to four-year institutions) in an environment committed to student learning, achievement and success.

#### Note to readers:

The President's Weekly Report to the Community has moved to twice-monthly publication while the volume of news is slower due to COVID-19 restrictions. Thanks for reading!

# Friends of Hartnell welcome Dr. Rodríguez in his new role during community forum

As Hartnell's interim superintendent/president, I was delighted to join more than 50 members of the greater college family on July 28 for an online "meet and greet" conversation.

Community Meet and Greet with Dr. Raul Rodriguez





This opportunity followed a similarly rewarding session with Hartnell employees on July 16. The full one-hour Zoom recording of the latest session is available here.

Participants included Monterey County elected officials, school administrators, social service partners, longtime college donors, proud alumni and several members of the Hartnell College Foundation Board of Directors,

as well as employees, students and two Hartnell Governing Board members, President Aurelio Salazar Jr. and Trustee Candi DePauw.

Our moderator was Jackie Cruz, vice president of advancement and development, who invited those on Zoom to introduce themselves and share a brief welcome. Individuals also asked thoughtful questions on such topics as Hartnell's focus on innovation, excellence in online instruction and local allies' support for student success.

Typical of the warm remarks were those from Mayor Mike LeBarre of King City, who cited the south Monterey County community's long and beneficial

partnership with Hartnell, including the current expansion of our King City Education Center.

"We see so many graduates moving forward and getting their lives where they want to be," LeBarre said. "We're glad you're here, and anything we can do, feel free to reach out."

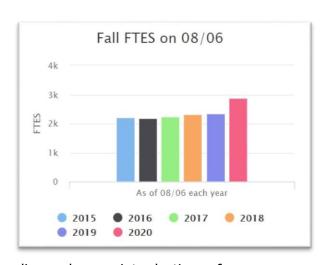
I take those words to heart! I also encourage community members who would like to meet with me to contact Executive Assistant Lucy Serrano at <a href="mailto:lserrano@hartnell.edu">lserrano@hartnell.edu</a> so we may find a time to get acquainted.

# Preparation continues for engaging Fall Convocation on Friday, Aug. 21

Hartnell faculty and staff are urged to participate in a Fall 2020 Convocation from 8:30 a.m. to 3:30 p.m. on Aug. 21 as they prepare for the start of fall classes on Aug. 24.

The day's theme is "Online Education: Make it Excellent, Make it Equitable." Faculty will be able to join via a Canvas shell, and an optional Zoom link will be shared with all employees closer to the event.

The day will begin with a 30-minute welcome by Dr. Raúl Rodríguez, interim superintendent/president, followed by a professional development module on "Best Practices in Online Pedagogy." The morning's second module will be on College ReDesign, including meta-majors and program mapping. After a break for lunch,



the day will continue with another module on online pedagogy, introductions of new faculty and academic-area meetings for instructors and deans.

A breakout session will follow each module. Watch your Hartnell Gmail for additional information.

A positive enrollment trend creates momentum as Hartnell approaches a fall semester when nearly all courses will be taught online. As of Aug. 6, full-time-equivalent enrollment (FTES) for Fall 2020 totaled 2,870, compared with 2,350 on the same date in 2019 (pictured).

# TRiO/Student Support Services receives five-year ESL/SSS award

The SSS/TRiO program at Hartnell has received a second Student Support Services (SSS) award from the U.S. Department of Education, doubling its federal funding over the next five years.

In addition to the crucial renewal of its core SSS funding, totaling \$1.31 million, TRiO has received an equivalent five-year amount to serve students for whom English is a second language and are enrolled in regular college classes. The renewal funding will continue to serve 160 students who are first-generation, from low-income households and individuals with disabilities.

Manuel Bersamin, Hartnell's SSS/TRiO director (pictured), said the new ESL SSS project will serve 140 students from south Monterey County, including regularly scheduled programming at the expanded King City Education Center and the new Soledad Education Center.



Services to be funded by both awards include academic advising and coaching, tutoring, financial aid workshops, financial literacy education and bilingual parent workshops.

## **'Panther Backer' campaign to further success of Hartnell student-athletes**

Building on a strategic plan developed by coaches, volunteers and Hartnell College Foundation staff, Hartnell Athletics has launched a "Panther Backer" fundraising campaign in support of student-athletes and their teams.



Through communications sent via email and direct mail, the effort will reach about 11,000 current and prospective donors and alumni-athletes over the next couple of weeks.

The campaign focuses on several areas of need: academic support, equipment, travel, scholarships and recruitment. In promotional materials, alumni athletes and student-athletes shared how their experiences reflect the potential impact of funding areas.

Among Hartnell students highlighted in the campaign is 2020 graduate Tyshell Johnson-Hill, who competed in track and field and will continue her studies this fall at Cal State Monterey Bay.

"I think my experience at Hartnell is what made me the person I am today," she said. "Before, I was really timid, but after I got into all the sports and the classes, I was more involved and more talkative, and I just felt more at home and more like myself."

Individuals wishing to contribute to the Panther Backer campaign can visit the webpage <a href="https://www.hartnellfoundation.org/give-to-athletics">https://www.hartnellfoundation.org/give-to-athletics</a> contact Dan Teresa, dean of academic affairs, athletics, physical education and health, at 831-755-6837 or <a href="https://www.hartnell.edu">dteresa@hartnell.edu</a>.

# 2x4 Bash at The Western Stage to present '2020 Survival Guide'

Celebrating its 10th anniversary, the 2x4 BASH theatrical series on Aug. 14 will present livestreamed skits that explore this year's struggles and anticipate the future during this prolonged pandemic.

The 7:30 p.m. online presentation by 19- to 29-year-olds will include thoughts from members of the Black community concerning the Black Lives Matter movement. Although there is no charge to watch the program, viewers will be encouraged to donate to a Black Resilience Fund.



The production, titled "2x4 Declassified: 2020 Survival Guide," will stream live on <u>YouTube</u>. All who are interested are invited to subscribe to the 2x4 Bash YouTube channel and turn on notifications to stay informed about related activities.

#### **Correction**

With apologies, the Weekly Report notes that the last name of Carla Johnson, dean of student affairs and student success, was incorrect in the July 24 report.

### **Upcoming Events**

**Note:** All in-person campus events are cancelled until further notice in compliance with a statewide shelter-in-place order.

#### **Zoom Farewell Honoring Dean Shannon Bliss**

3:30-4:30 p.m. Monday, Aug. 10 Zoom information provided via email on Aug. 10

#### **Spring 2021 Transfer Application Workshop**

8:30-11:30 p.m. and 3-6 p.m. Tuesday, Aug. 11 Register

#### Hartnell Governing Board - Regular Meeting

5 p.m. Tuesday, Aug. 11 Steinbeck Hall (Building C)

## Western Stage Welcome Home Series: "One Singular Sensation: Learn the Original Choreography for the Iconic Dance Number from 'A Chorus Line'"

5 p.m. Wednesday, Aug. 12 Information

#### 2x4 Bash production: "2x4 Declassified: 2020 Survival Guide"

7:30 p.m. Friday, Aug. 14 www.youtube.com/user/2x4BASH

#### **Spring 2021 Transfer Application Workshop**

8:30-11:30 p.m. and 3-6 p.m. Tuesday, Aug. 18 Register

## Western Stage Welcome Home Series: "Put Your Best Face Forward: Headshots That Work"

10 a.m. Wednesday, Aug. 19 <u>Information</u>

#### **Fall 2020 Convocation**

8:30 a.m.-3:30 p.m. Friday, Aug. 21 Employee email Zoom invitation after Aug. 17

#### **Spring 2021 Transfer Application Workshop**

8:30-11:30 p.m. and 3-6 p.m. Tuesday, Aug. 25 Register

#### **Hartnell Governing Board - Regular Meeting**

5 p.m. Tuesday, Sept. 1 Steinbeck Hall (Building C)