



HARTNELLCOLLEGE

**Advancement Council
Minutes
April 20, 2023
12:00-1:00 PM
E112/Zoom**

Members:

Name	Representing	Present	Absent
Vacant	Faculty Co-Chair		X
Jackie Cruz	Executive Director of Advancement	X	
Dr. Debra Kaczmar	VP of Academic Affairs or designee	X	
Daniel Teresa	Dean of Academic Affairs or designee		X
Manuel Bersamin	Dean of Student Affairs or designee		X
Graciano Mendoza	VP of Administrative Services/Interim Superintendent/ President	X	
David Techaira	Grant Accounting Manager/CBO	X	
Richard Morales	Director of Communications, Marketing & Public Relations	X	
Michele Peregrin	Director of Grants Development & Innovation	X	
Moises Almendariz	Classified Manager, Supervisor or Confidential		X
Gabriela Lopez	South County Representative		X
Dr. Marnie Glazier	Faculty Representative		X
Mary Rayappan	Faculty Representative		X
Jessica Tovar	Classified Representative		X
Vacant	Classified Representative		X
David Orta	Student Representative		X
Vacant	Student Representative		X
Ana Gonzalez			X
Carla Johnson			X
Cesar Velazquez		X	
Clint Cowden			X
Hortencia Jimenez			X
Jason Hough			X
Jose Coria			X
Clint Cowden			X
Joy Cowden			X

Name	Representing	Present	Absent
Melissa Chin Parker			X
Mohammed Yahdi			X
Paul Luciano			X
Romero Jalomo			X
Belen Gonzalez			X
Kristin Arps		X	
Maria Marin		X	
Sam Pacheco			X
Julia Silveira			X
Kristine Edmunds		X	
Alicia Gregory			X

OTHERS

Name	Title or Representing	Present	Absent
Terri Ugale	Executive Assistant	X	

1. CALL TO ORDER

Jackie Cruz

Jackie Cruz called the meeting to order at 12:10 PM.

2. CONSIDER APPROVAL OF AGENDA

Approval of April 20, 2023, Agenda

MSC: (David Techaira/Kristen Arps) April 20, 2022, the agenda was unanimously approved.

3. CONSIDER APPROVAL OF MEETING MINUTES

Approval of March 16, 2023 meeting minutes

MSC: (Dr. Debra Kaczmar/Graciano Mendoza) March 16, 2023 meeting minutes were unanimously approved.

4. UPCOMING EVENTS

M. Peregrin/K. Edmunds

Michele Peregrin and Kris Edmunds shared a list of upcoming events, the purpose of the event, and event logistics.

5. GRANTS REPORT/ROUNDTABLE

All

Michele Peregrin and Kris Edmunds announced grants that were awarded and grants that are in process, including:

- USDA NEXTGEN: Awarded \$9.5M (5-year term)
- Song Brown: Awarded \$900K

- The Community Foundation of Monterey County gifted \$20K to assist students impacted by the recent flooding.

Kris Edmunds announced a recent Barnet Seagal Charitable Trust gift of \$15K for the Nursing Program.

Advancement Council members discussed and shared various grants that are being worked on.

6. STUDENT VOICE

David Orta

David was unable to attend. On his behalf, Advancement Council members were invited to the Hartnell production at the Media Center for Art, Education, and Technology at 901 Blanco Circle at 7:30 PM.

7. COMMUNICATIONS UPDATE

Richard Morales

Richard Morales, Director of Communications, announced various items his area is working on, including campaigning, print material, photography, updated commercials in English and Spanish, and radio advertising. He wants to create a process to share communication and ideas by reviving the Outreach Committee.

8. ADJOURNMENT

Jackie Cruz

Jackie Cruz adjourned the meeting at 1:00 PM.

MSC: (David Techaira/Kristen Arps/Cesar Velazquez) Adjournment unanimously approved.

Future Meetings:

- May 18, 2023- Advancement Council members canceled this meeting.