HARTNELLCOLLEGE

Advancement Council
Minutes
November 18, 2021, 10:00-11:00 a.m.
Zoom Video/Phone Meeting

MEMBERS

Name	Representing	Present	Absent
Vacant	Faculty Co-Chair		x
Jackie Cruz	Executive Director of Advancement	x	
Dr. Debra Kaczmar	VP of Academic Affairs or designee		x
Daniel Teresa	Dean of Academic Affairs or designee		x
Manuel Bersamin	Dean of Student Affairs or designee	x	
Steve Crow	VP of Administrative Service	x	
David Techaira	Grant Accounting Manager	x	
Scott Faust	Director of Communications, Marketing & Public Relations	x	
Michele Peregrin	Director of Grants Development & Innovation	x	
Moises Almendariz	Classified Manager, Supervisor or Confidential	x	
Gabriela Lopez	South County Representative		x
Dr. Marnie Glazier	Faculty Representative		x
Mary Rayappan	Faculty Representative	x	
Jessica Tovar	Classified Representative		x
Vacant	Classified Representative		x
David Orta	Student Representative	x	
Vacant	Student Representative		x
Ana Gonzalez		x	
Bronwyn Moreno		x	
Carla Johnson		x	
Cesar Velazquez		x	
Clint Cowden			x
David Phillips			x
Hortencia Jimenez			x
Jason Hough			x
Jihan Ejan			x
Jose Coria			x
Clint Cowden			x
Joy Cowden			x
Laurencia Walker		x	
Melissa-Chin Parker			x

HARTNELL COLLEGE VISION STATEMENT
Hartnell College will be nationally recognized for the success of our students by developing leaders who will contribute to the social, cultural, and economic vitality of our region and the global community.

HARTNELL COLLEGE MISSION STATEMENT
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Name	Representing	Present	Absent
Mohammed Yahdi		x	
Paul Luciano			x
Romero Jalomo			x
Sam Pacheco			x
Julia Silveira			x
Kristine Edmunds		x	
Alicia Gregory		x	

OTHERS

Name	Title or Representing	Present	Absent
Terri Ugale	Executive Assistant	x	
Ana Ibarra-Castro	ERAP Project Manager	x	

1. **CALL TO ORDER** **Michele Peregrin**
   Michele Peregrin called the meeting to order at 12:04 PM.

2. **CONSIDER APPROVAL OF AGENDA**
   Approval of November 18, 2021 Agenda
   MSC: (Mary Rayappan/Scott Faust) November 18, 2021 agenda was unanimously approved.

3. **CONSIDER APPROVAL OF MEETING MINUTES**
   Approval of October 21, 2021, Meeting Minutes
   MSC: (Mary Rayappan/Moises Almendariz) minutes were unanimously approved.
   Mary Rayappan abstained as she was not present for the meeting.

4. **STUDENTS' BASICE NEEDS- ERAP Presentation** **Michele Peregrin/ Ana Ibarra-Castro**

   Michele Peregrin said there is work being done on the Department of Education grant for basic needs support. She asked to be informed about other resources.

   Steve Crow asked if coordination is being done with student services and the grant they received for a basic needs center, which is a large state grant.

   Michele said they are in the loop and Dr. Jalomo was invited to the kick off meeting.

   Ana Ibarra-Castro, Project manager presented on the Emergency Rental Assistance Program (ERAP).

   The COVID-19 Pandemic presented significant challenges:
   - Reduced work hours
   - Loss of job
   - Caring for a relative or child
   - Pre-existing health conditions

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- Unable to find a job

The Emergency Rental Assistance Program (ERAP) was designed to help with these challenges in Monterey County. There is a large ag population which brought challenges related to child care as agriculture workers are considered essential.

There were issues with people being able to pay rent and utilities. In addition, students had extra challenges with completing studies in a timely and successful manner. ERAP was able to help out and roll out the program.

ERAP at a Glance:
- ERAP Team at Hartnell- Team of 7 (supervisor; manager; accountant; 4 intake specialists)
- Partner Organizations (Mujeres en Accion; COPA)
- Target Population (students; friends and family of students; general population)
- Funding (federal and state funds; United Way of Monterey County)
- Eligibility (income below 80% area median income; hardship related to COVID-19; live in Monterey County)

ERAP 1.0:
- 3.1M budgeted
- 2.8M in direct assistance
- 400+ families served
- March-December 2021

ERAP 2.0 (approval pending):
- 4.6M budgeted
- 4.0M in direct assistance
- December 21- September 22

Michele said this particular project is managed at the Hartnell College Foundation, not the College.

Steve Crow said the Foundation discussed at their last meeting whether or not to move forward with ERAP 2.0. That is being decided.

Cesar Velasquez asked out of the 400+ families served, how many were students.

Ana Ibarra said the data is being reviewed to solidify the numbers, but estimates 40-70% are the families and friends of students.

Ana Gonzalez requested flyers or information to share with the student population.

Ana Ibarra said she will forward. She also mentioned the program will continue whether or not the Foundation stays with it. Students can work with a different agency and possibly be put on a waiting list.

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Jackie Cruz said the staff will not stop promoting or taking on clients because ERAP has staff working through January. She is confident there will be a 2.0. There is going to be a procedural single audit and testing, which will be complete by the end of December.

Ana Ibarra offered to speak with members individually to discuss ways to find populations of students who may not reach out and have extra challenges in getting assistance.

Bronwyn thanked Ana, who has met with the office of equity programs twice.

Steve Crow received an email from chancellor's office regarding grants. Steve shared the current year funding of almost $1M for basic needs, which is different than ERAP. These funds are available this fiscal year but require a planning grant to be submitted in February. There is also a mental health grant for $200+ available this year to Hartnell. In addition, there is a student retention grant categorized as one time but there is over $500K available to Hartnell College.

Jackie Cruz asked if the planning grant triggers the rest of the funding?

Steve explained it establishes a basic needs center and the plan needs to be submitted to chancellor's office in February.

Jackie Cruz said the basic needs task force is launching and there is also a federal grant from the US Department of Education. The task force hopes to galvanize groups so efforts are not being duplicated. The US Department of Education grant asks for community partnerships, which is what the Foundation has with United Way.

Alicia Gregory said a plan and implementation needs to be done with basic outreach. She said, while there may not be a basic needs center, there are multiple areas that offer assistance. She suggested a guide or document which lists departments and what they offer. The grant does call for hiring a basic needs coordinator by July 1.

David Orta said a basic needs center makes sense and that it should be operated by a group of people that don't have other duties. There needs to be a dedicated coordinator.

Bronwyn Moreno pulled together student leaders that represent different areas on campus. This meeting provided rich feedback of student priorities (housing and food was big). The feedback on what the center looks like from the students is that it has a dedicated person, students wanted to know what the experience be like, and what kind of services should be provided. There will be additional student meeting to get more perspective. Dr. Jalomo is aware of the synergy between the grant and the state grant that is being pursued. There is a collaboration across divisions and departments that will need to be in line to meet deliverables and objectives.

5. GRANTS REPORT/ROUNDTABLE — All

Michele shared the grants report for November 2021:

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Public Grants:

- U.S. Department of Health and Human Services- Health Resources and Services Administration-has funded a grant that supports nursing workforce diversity in eldercare. UCSF is the lead with Hartnell as a sub-recipient- $263,000 (awarded).

- California Community Colleges Chancellor's Office - invited applications for planning grants focused on the development of student housing. The grant would support a feasibility study and other related planning activities $95,000 (applied).

Private Grants:

- College Futures Foundation - will continue supporting dual enrollment efforts that foster more equitable completion by developing more course offerings and clearer academic pathways.

- The United Way-Rental and Utility Assistance 2.0- invited current agencies to continue advertising the program, vetting applications, and disbursing funds to cover rental and/or utility arrears (or make advance payments of up to three months). The program is available to students, their families, and other community members in need. It is anticipated the program will disburse $3,960,000 over the next year of the grant. (This is in addition to the $3 million that has already been disbursed).

Cesar Velazquez said his area is waiting on the announcement of the new upward bound grants and applying for new grants.

6. STUDENT VOICE — David Orta

David Orta asked if the basic needs task force is the same as what was discussed in the racial equity task force.

Jackie Cruz confirmed that it is part of what was discussed. She also said there is a lot more momentum and funding brought from difference sources. This is part of the continuum of the work.

7. COMMUNICATIONS UPDATE — Scott Faust

Scot Faust said he is posting tomorrow links for president/superintendent search. The campus announcement and news release will be sent as well.

He said he has an extensive marketing campaign out that will continue through January. The campaign highlights the centers, improvements and return back from COVID. He will be sending videos that are combined for all centers and individual videos from the Soledad and King City centers.

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8. ADJOURNMENT — Michele Peregrin

Michele Peregrin adjourned the meeting at 12:58 PM.
MSC: (Jackie Cruz/Cesar Velasquez) The meeting was unanimously adjourned.

Next meeting: December 16, 2021

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