



HARTNELLCOLLEGE

**Advancement Council
Minutes
May 20, 2021, 12:00-1:00 p.m.
Zoom Video/Phone Meeting**

MEMBERS

Name	Representing	Present	Absent
Vacant	Faculty Co-Chair		✓
Jackie Cruz	Executive Director of Advancement	✓	
Dr. Debra Kaczmar	VP of Academic Affairs or designee	✓	
Daniel Teresa	Dean of Academic Affairs or designee		✓
Manuel Bersamin	Dean of Student Affairs or designee		✓
Steve Crow	VP of Administrative Service	✓	
David Techaira	Grant Accounting Manager	✓	
Scott Faust	Director of Communications, Marketing & Public Relations	✓	
Michele Peregrin	Director of Grants Development & Innovation	✓	
Moises Almendariz	Classified Manager, Supervisor or Confidential	✓	
Gabriela Lopez	South County Representative		✓
Dr. Marnie Glazier	Faculty Representative	✓	
Mary Rayappan	Faculty Representative	✓	
Jessica Tovar	Classified Representative		✓
Vacant	Classified Representative		✓
David Orta	Student Representative		✓
Vacant	Student Representative		✓
Ana Gonzalez			✓
Bronwyn Moreno		✓	
Carla Johnson			✓
Cesar Velazquez		✓	
Clint Cowden			✓
David Phillips			✓
Hortencia Jimenez			✓
Jason Hough			✓
Jihan Ejan			✓
Jose Coria			✓
Clint Cowden		✓	
Joy Cowden			✓
Laurencia Walker		✓	

HARTNELL COLLEGE VISION STATEMENT

Hartnell College will be nationally recognized for the success of our students by developing leaders who will contribute to the social, cultural, and economic vitality of our region and the global community.

HARTNELL COLLEGE MISSION STATEMENT

Focusing on the needs of the Salinas Valley, Hartnell College provides educational opportunities for students to reach academic goals in an environment committed to student learning, achievement and success.

Name	Representing	Present	Absent
Melissa-Chin Parker		✓	
Mohammed Yahdi		✓	
Paul Luciano			✓
Romero Jalomo			✓
Sam Pacheco			✓

OTHERS

Name	Title or Representing	Present	Absent
Terri Ugale	Executive Assistant	✓	

1. CALL TO ORDER

Jackie Cruz

Meeting called to order at 12:02 PM by Jackie Cruz.

2. CONSIDER APPROVAL OF AGENDA

Approval of May 20, 2021 Agenda

MSC: (Daniel Techaira/Cesar Velasquez) May 20, 2021 agenda was unanimously approved.

3. CONSIDER APPROVAL OF MEETING MINUTES

Approval of April 15, 2021, Meeting Minutes

MSC: (Michele Peregrin/Steve Crow) minutes were unanimously approved.

4. PRESIDENT’S TASK FORCE ON RACIAL EQUITY UPDATE

Jackie Cruz

Jackie Cruz provided an update on the President’s Task Force for Race, Equity and Social Justice. She shared a presentation and explained the task force is working on moving from equality to equity to liberation and is focusing on eliminating barriers for all students.

Defining why:

- Student and community centered
- Responsive to local, state and national context and mandates
- Data informed- confronting our brutal truths
- Teaching and learning
- Transformative leadership for cultural change

Jackie shared Hartnell College’s equity commitment as well as the action teams. She presented student demographics and the approach time line of the PTF recommendation and next steps (process).

There will be a Curriculum Review Action Group. This group will conduct an audit of Hartnell College classroom climate, create an action plan to create inclusive classrooms and anti-racism curriculum, and participate in a system wide review of fire science, EMT, and law enforcement officer and first responder training and curriculum in order to develop recommendations to ensure law enforcement and first responder training are inclusive and anti-racist.

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Recommendations:

- Equity rubrics
 - Systemic use of the SSEC equity rubric and community college equity lens
 - Cataloging online courses that conform to the Peralta Equity Rubric and Online Education Initiative Rubric
 - Highlighting equity-minded coursework in the online course schedule (self-serve)
- Inform and promote new ethnic studies courses to students
 - Promote expansion of courses to fulfill the CSU requirement at the CC level, therefore supporting Hartnell students at a foundational level and completing a transferable course at a lower cost
- Enhanced education for law enforcement officers and first responders
- JAJ and JFS coursework review per the joint powers authority
 - Being an active partner, using funding leverage to have courageous conversations and dialogue with the JPA consortium regarding review and revision of these courses per the call to action by Chancellor Oakley

Preliminary Overarching Recommendations: Be Explicit, Be Intentional, Be Responsive to the Community.

Add Equity to the following:

- Strategic plan
- Mission statement
- Vision statement
- Values statement

5. COLLEGE BUDGET UPDATE

David Techaira

Steve Crow stated the normal budget updates are being taken to the board of trustees and are progressing as planned on the current budget. Some deferral money has been received and at this point the College has received a greater percentage of revenue. A tentative budget has been reviewed twice and modified with cabinet and with input from the Administrative Services Council. The budget was presented to the College Planning Council on May 29 and it will go to the board for the first read and then adoption at the next board meeting. Personnel costs were roughly requested to expand \$3M more over projected revenues. Adjustments were made to reflect a \$1M surplus in order to allow room to reallocate resources by funding those vacancies that have not been recruited as well as trimming operational budgets.

David Techaira stated a revision of the governor's budget was received. David gave a high level summary of the budget.

Proposed Funding for CA Community Colleges:

- Ongoing
 - 4.05% cost of living adjustment
 - 2.3% COLA for 2020-21
 - 1.7% goal for 21-22
 - 1.7% COLA for certain categorical programs (i.e. EOPs, childcare tax)

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- 5% increase proposed for student equity and achievement and strong workforce programs
- One-time
- Deferrals payback of \$1.45B (\$8.4M for HCCD) in July/August 2021
- Increases spending for the Zero Cost Textbook Initiative and for retention and enrollment efforts
- Support to help colleges transition back to in-person education, to continue Guided Pathways implementation, and to address deferred maintenance and other issues
- Estimated \$1M operating budget surplus
 - \$2M in vacancies not budgeted
 - Salary and benefits account for 86% of total expenditures
 - Estimated year-end fund balance (reserve) is 28%
- All identified requirements have been funding, including salary increases and increases in benefits
 - Step and column and 1% salary schedule increases
 - Estimated STRS rate of 16.92% (up from 16.15%)
 - PERS rate of 22.91% (up from 20.7%)
 - Estimated 8% increase in health and welfare benefits
 - Unemployment insurance rate of 1.23% (up from 0.05%)
- All district funds are projected to have a positive balance at the end of 2021-22

Based on a request from the last Advancement Council meeting, David provided a summary of the different areas of funds that are meant to support COVID-19 relief efforts.

- Student aid- \$12M
- Institutional support- \$18M
- Minority serving institution \$777K
- COVID-19 response grant from the Chancellor’s Office-\$31.5M

6. TITLE III HIS STEM PRESENTATION

Moises Almendariz

Moises shared the Hispanic Serving Institutions Title III Part F STEM and Articulation Grant Concept Form. The HIS Title III Part F grant will support the College’s goals by increasing the numbers of Hispanic and other low-income students attain degrees in the fields of science, technology, engineering and math by supporting the development and strengthening of academic pathways, transfer and articulation, and student support services. Proposed activities may include strategic capacity-building initiatives, proven evident-based practices, and sustainable efforts that support the College’s strategic plans. He said the College is in the middle of the process of getting the application submitted.

Moises noted these historically have been large grants, but there is a reduction in award amounts this year, but won’t affect the College so much. He said, the good part is that because the awards are lesser than previous years, it allows for more awards to be given so it increases the likelihood to be awarded. Historically these awards have been annually a totally of \$6M for five years. This time the maximum is \$1M annually with a total of \$5M for five years. It is anticipated the average awards will be between \$775-800K.

Moises stated one of the plans with the HSI grants is essentially supplementing systemic changes and responding to areas of greatest need.

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7. GRANTS REPORT/ROUNDTABLE

Tabled in the interest of time for the next meeting.

All

8. STUDENT VOICE

Tabled in the interest of time for the next meeting.

David Orta

9. COMMUNICATIONS UPDATE

Tabled in the interest of time for the next meeting.

10.ADJOURNMENT

Jackie Cruz adjourned the meeting at 1:00 PM.

MSC: (Moises Almendariz/David Techaira) adjournment was unanimously approved.

Next meeting: September 16, 2021

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