

Carmen Corona



- 30 Year Career in Academia
- Committed to Bridging the Equity Gap through Strategic Enrollment Management and Success Programming

Professional Experience

- Executive Director, Admissions, Outreach, and Student Services – Cal State East Bay
- Director, Cal Student Central (Admissions, FA, Registrar, Billing and Payments) – UC Berkeley
- VP, Student Services – Brandman University
- Dean, Student Services – DeVry University
- Director, Campus & Student Services – California School of Professional Psychology/Alliant International University

Salinas Valley Promise Program 2.0

Aligning the Program to the
Strategic Plan for Student Success

Carmen Corona, MPA
Director, Student Affairs, Equity Programs



Hartnell Strategic Plan 2019-2024

Goal 1: Increase Student Completion

Goal 2: Increase Student Completion Efficiency

Goal 3: Increase Student Transfer to Four-Year Institutions

Goal 4: Improve Student Employment Subsequent to Training or Completion



Culture of Care

Four Pillars

- Create an atmosphere of dignity and respect
- Communicate Clearly and Often
- Have Integrity in All We Do
- Take Accountability for all Decisions and Outcome



What is the Salinas Valley Promise Program?

Hartnell's commitment to student success, to bridging the equity gap, and, if administered optimally, an effective recruitment and retention tool that leads to timely and increased completion rates. (The aspirational goal is two years to successful completion.)

- Understanding transfer trends in 4-year universities, it's truly a free start to an exceptional education. (Privates, UC's, and CSU's love transfers!)
- As a dollar second program, it is, in essence, community college's equivalent to the UC and CSU middle income scholarship and provides a cost-effective academic pathway for students.
- It provides holistic support and academic materials to maximize student success.
- Makes it possible to cultivate cohort programming.

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Fall 2022



Fall 2022 – Incoming Cohort

2038 Applicants

953 Incoming Cohort



Hartnell's Local High Schools

- Alisal High School
- Carr Lake Community Day
- Central Bay High School
- El Puente High School
- EPIC de Cesar Chavez High School
- Everett Alvarez High School
- Gonzales Evening High School
- Gonzales High School
- Greenfield High School
- Hillsvie Christian School
- King City High School
- Millennium Charter High School
- Mission Trails ROP
- Monterey County Home Charter School
- Monterey County Special Education
- Mount Toro High School
- North Monterey County Adult School
- North Monterey County Center for Independent Study
- North Monterey County High School
- North Salinas High School
- Notre Dame High School
- Palma High School
- Pinnacle Academy Charter
- Pinnacles High School
- Portola-Butler Continuation High School
- Prunedale Christian Academy
- Salinas Adult School
- Salinas Community School (MCOE)
- Salinas High School
- Soledad Adult School
- Soledad High School
- Soledad Transition Center
- Somavia High School
- Temple Philadelphia Christian Academy
- Wellington M. Smith, Jr. School (MCOE)

Breakdown By City

CITY	COUNT
BRADLEY	1
CASTROVILLE	22
CHUALAR	8
GILROY	1
GONZALES	55
GREENFIELD	91
HOLLISTER	1
KING CITY	50
MARINA	2
MONTEREY	4
MOSS LANDING	1
PACIFIC GROVE	1
PAICINES	1
PRUNEDALE	2
ROYAL OAKS	3
SACRAMENTO	1
SALINAS	617
SAN ARDO	1
SAN LUIS OBISPO	1
SEASIDE	3
SOLEDAD	84
SPRECKELS	1
WATSONVILLE	2
SUM	953



Program Benefits

- Two years with zero in-state tuition, regardless of household income
- A free laptop or Hartnell Bookstore voucher
- Participation Student Success Seminars
- Quarterly Student Success & Professional Development Workshops
- Mentoring by Faculty and a Peer
- Holistic Support



Program Benefits + Collaboration = Success

Together we can deliver well against our Division's Strategic Plan

Collaborative Model

- “Retention to Completion” Committee (All Partner Support Programs)
- Collaborative Approach to providing Holistic Support
- Weekly Meetings to Ensure Early Detection of Factors that Lead to Attrition
- Collaborative Academic and Basic Need Support



Something New this Fall



- Student Agreements to Ensure Students Know their Benefits and Responsibilities
 - Enroll in Full Time (unless they have DSPS Arrangements)
 - 15 Unit Course load
 - Complete FAFSA
- Welcome Letter to Inform Students of Important Fall Activities, Dates, and Deadlines
- Laptop Delivery to South County and Castroville
- Online Bookstore Services

Delivering the Promise



Faculty are Key!



How?

- Partner with Campus Retention Group (More information to follow)
- Continued Support of Early Alert Program in your courses
- Consider Joining the Community of Practice – Chaired by Gabriela Lopez
- Consider Providing Ideas for Student Academic and Professional Growth

Next Steps



Re-engagement Plan

- Reach out to students who left the SVP Program to invite them to return
- Work with FA and Academics to identify students in good standing and begin with this group
- Identify funding options for continual participation in SVP Program

Targeted Programming

- Financial Literacy
- Academic Success
- Writing for Holistic Review (For Students Transferring to 4-Year Colleges)
- Career Planning Programming

Stay
TUNED



HARTNELL
C O L L E G E

For More Enhancements

Together We Can



Increase Student Completion

Increase Student Completion Efficiency

Increase Student Transfer to Four-Year Institutions

Improve Student Employment Subsequent to Training or Completion

Questions

