

Salinas Valley Promise Program

Student Affairs Council

December 10, 2020





- Program Overview
- Data and Outcomes
- Program Development Updates
- Discussion/Q&A

Eligibility Requirements

- Be a graduate of a high school or adult school in the state of California
- First-time college student (inclusive of dual enrollment students)
- Enroll full-time (at least 12 units or more)
- Submit the FAFSA or the California Dream Act Application*
- Participate in the summer leadership institute or enroll in a cohort based partner program
- Participate in professional development workshops and mentorship (year 2 of program)
- Maintain at least a 2.0 semester GPA

*March 2 deadline

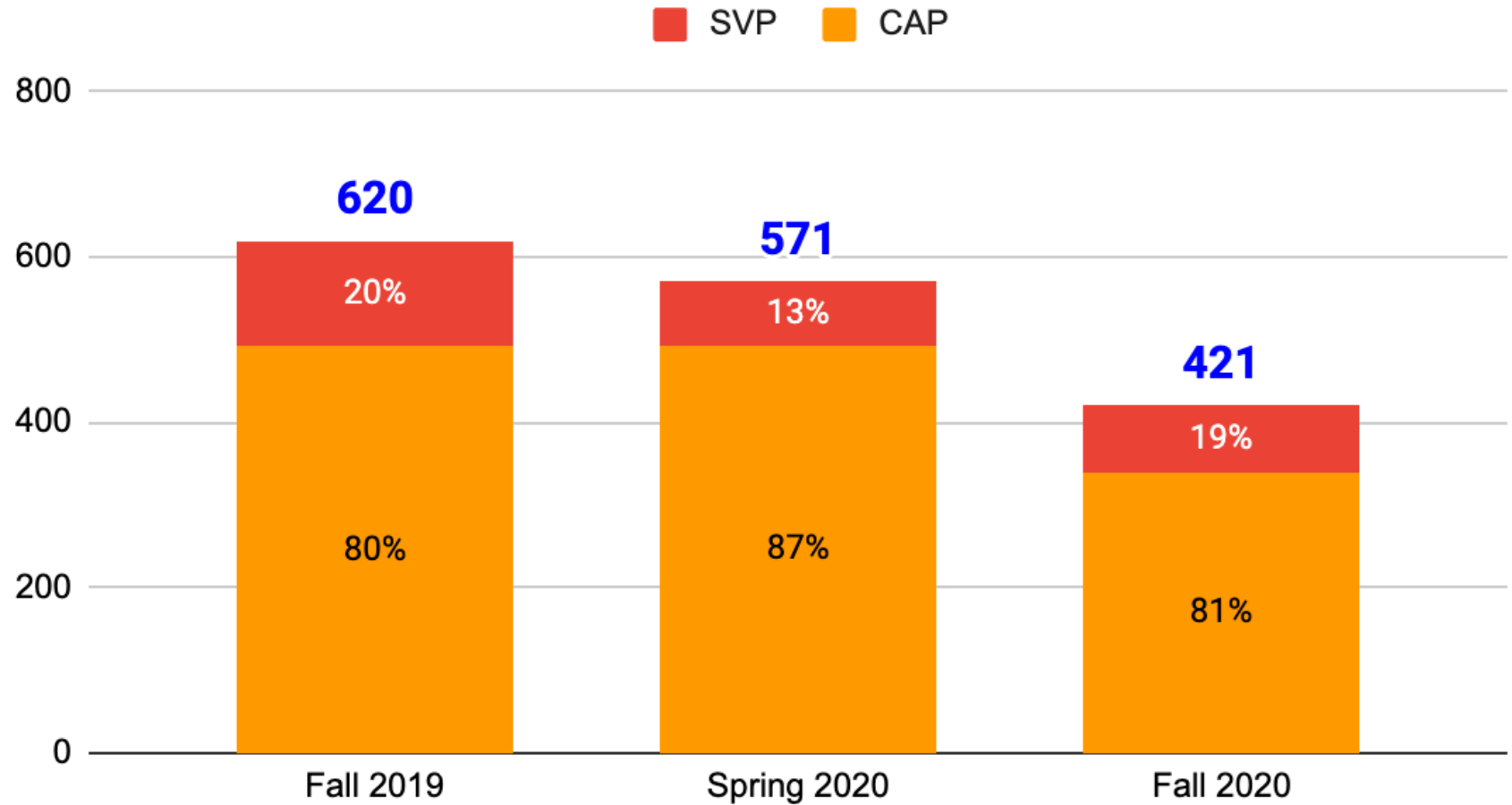


Program Benefits

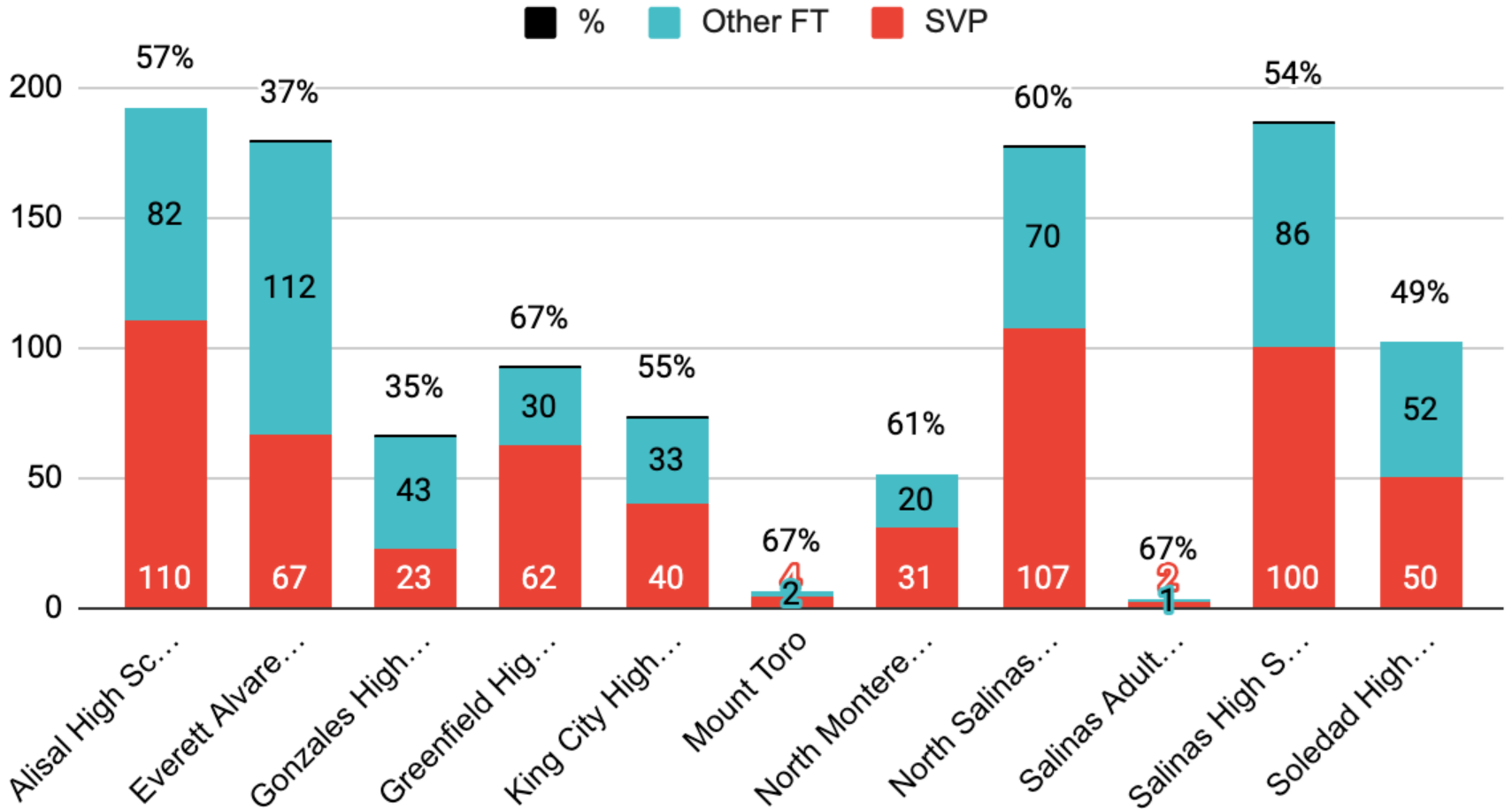
- 2 years of free in-state tuition, regardless of household income
- A free laptop OR textbook voucher
- Participation in a summer leadership institute
- Quarterly professional development workshops with fellow Promise students
- Faculty Champions advocating for students in each cohort
- Mentoring by a local professional (year 2 only)



2019 Cohort & Tuition Waivers



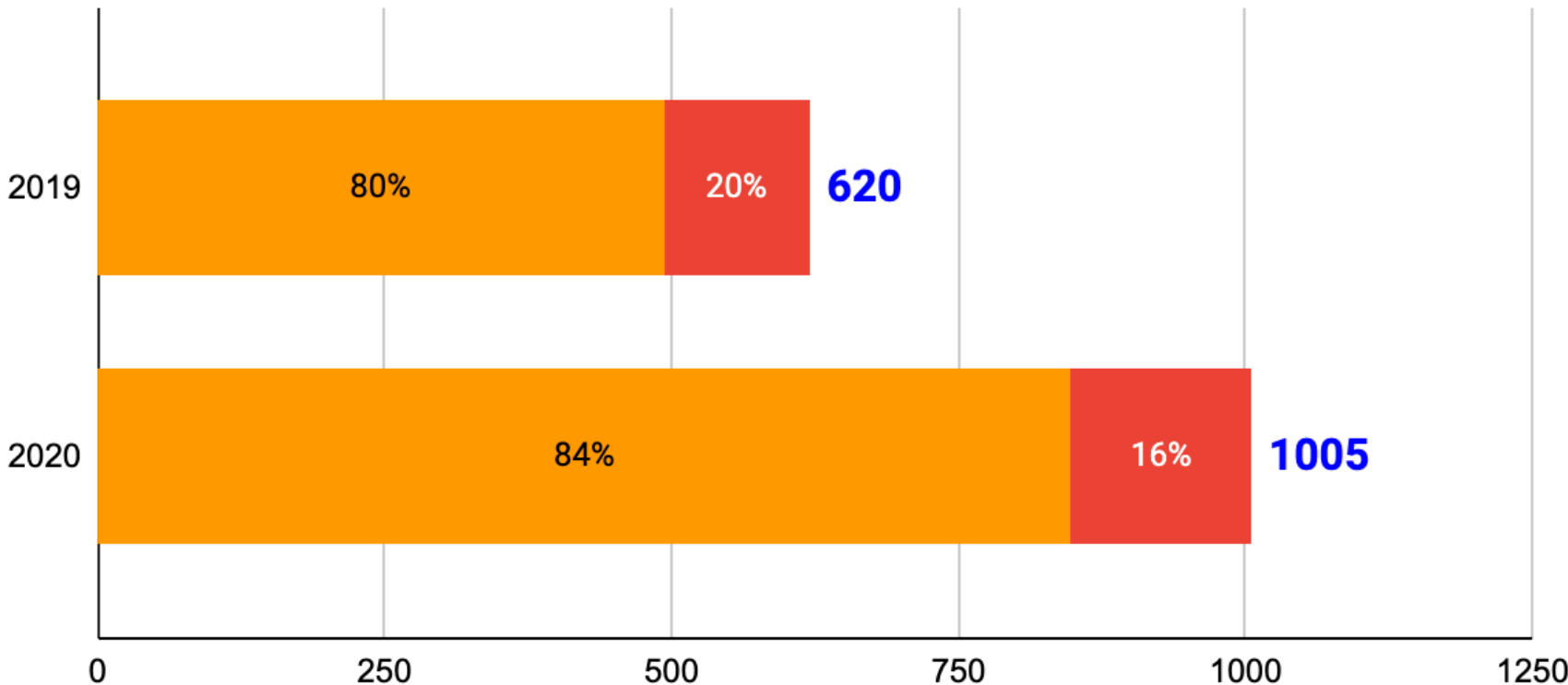
Fall 2019 Enrollment: SVP vs Other Full Time



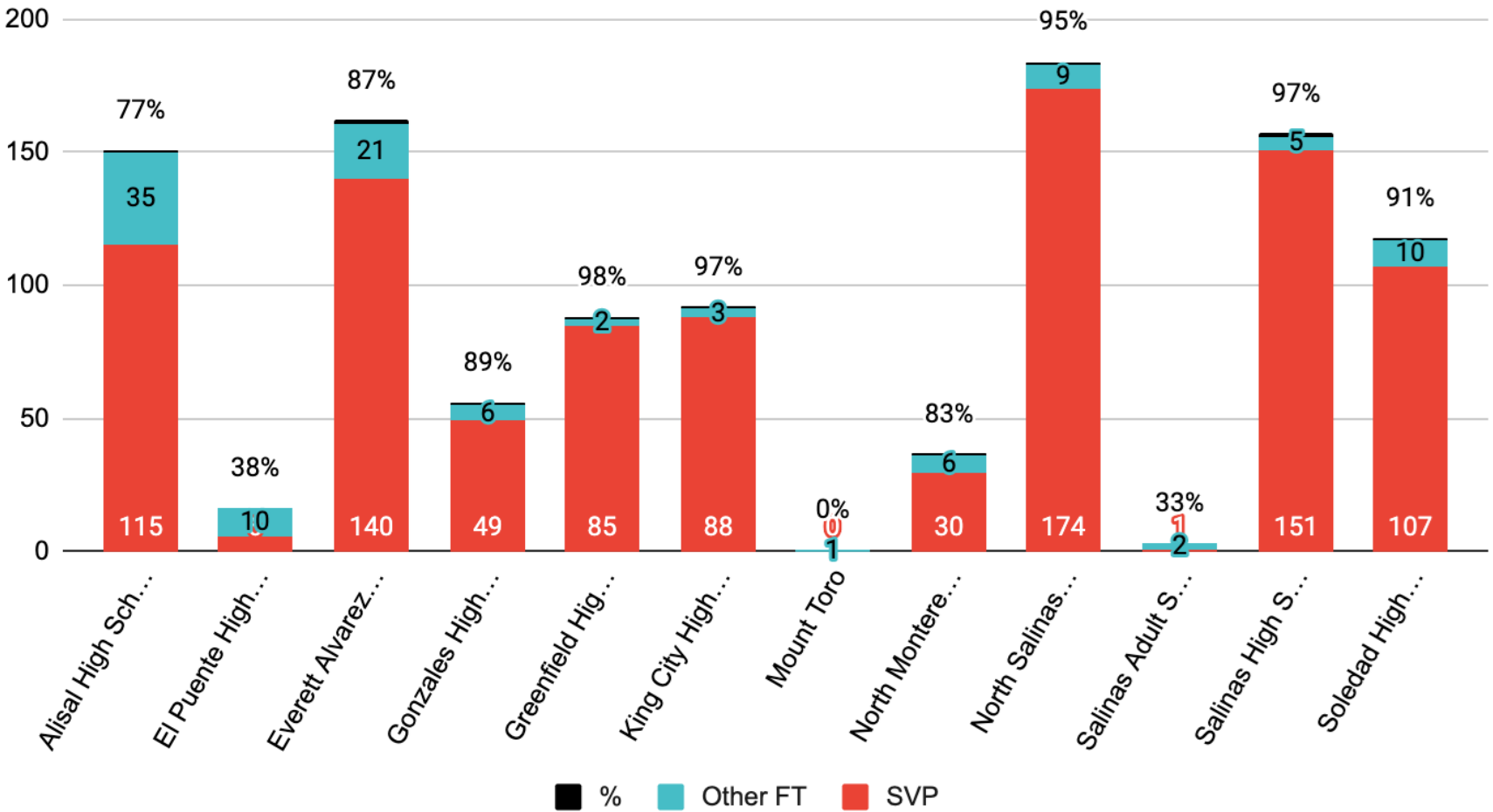
2019 vs 2020 Participants

62% Increase

■ CAP ■ SVP



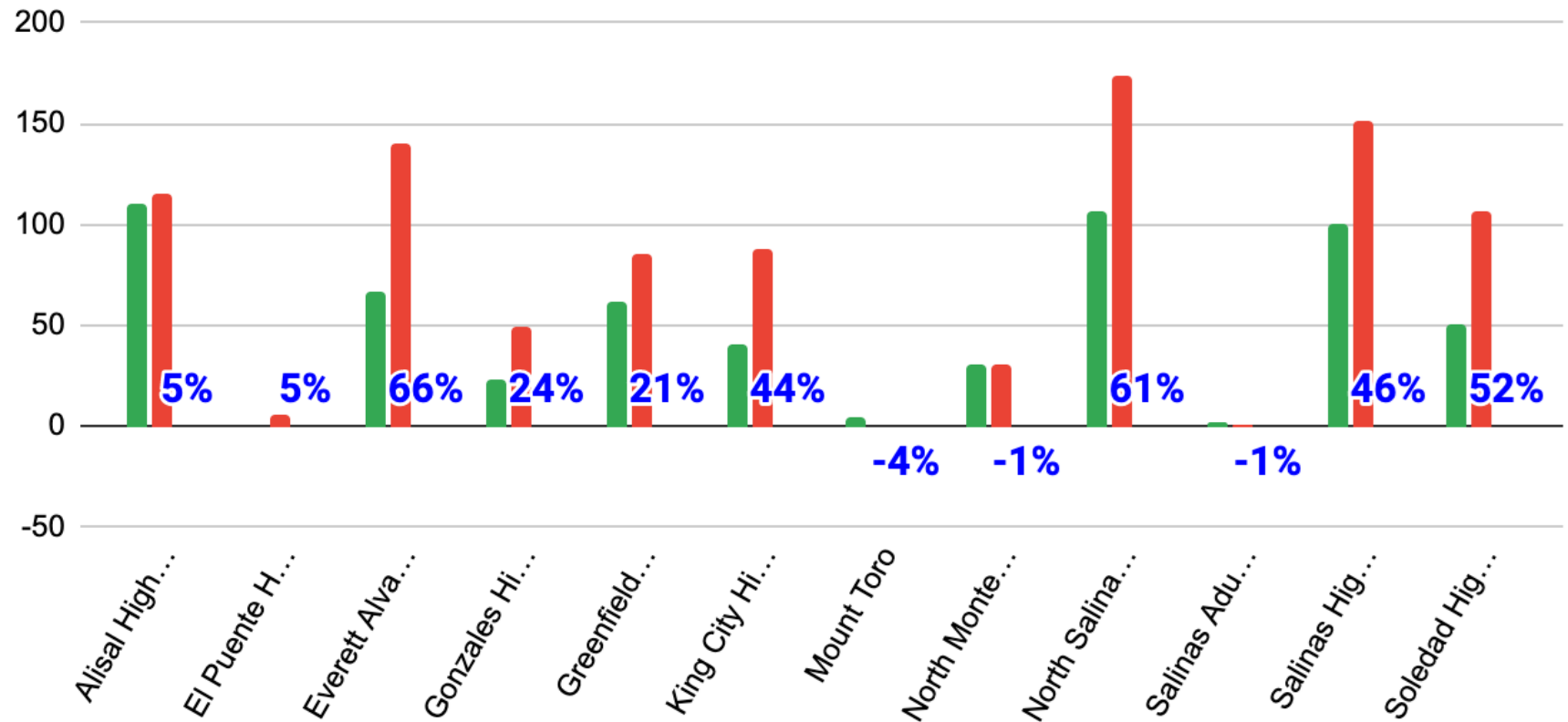
Fall 2020 Enrollment: SVP vs Other Full Time



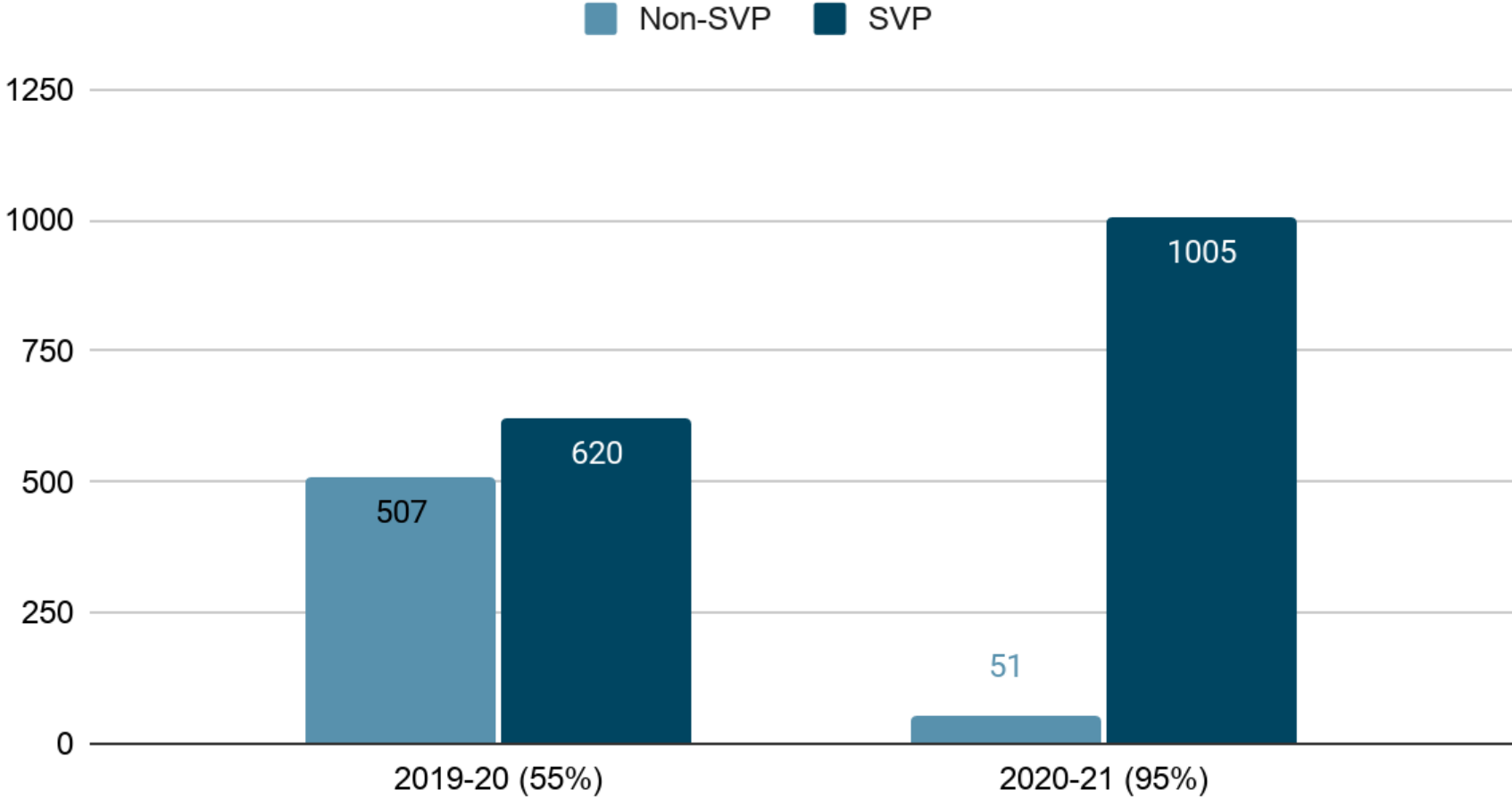
SVP Fall Enrollment 2019 vs 2020

% Increase

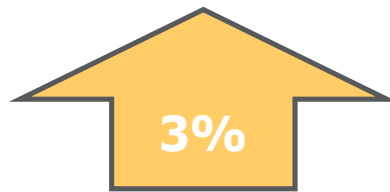
2019 2020



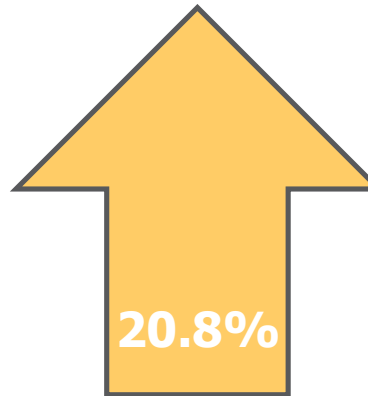
First time, full time students served



Enrollment from
Local High Schools



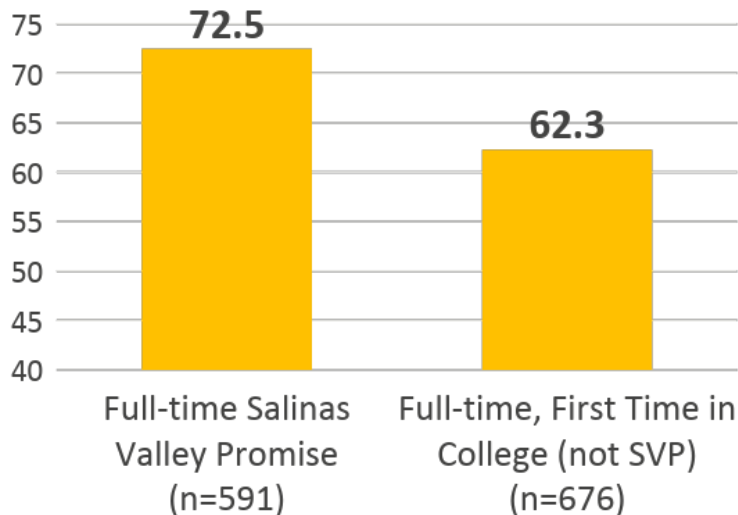
Students Enrolled
Full-Time from
Local High Schools



- Hartnell enrollment data shows a 3% increase from local high schools from 2019 to 2020 school year.
- 20.8% increase in students who enrolled full-time from 2019 to 2020 school year.

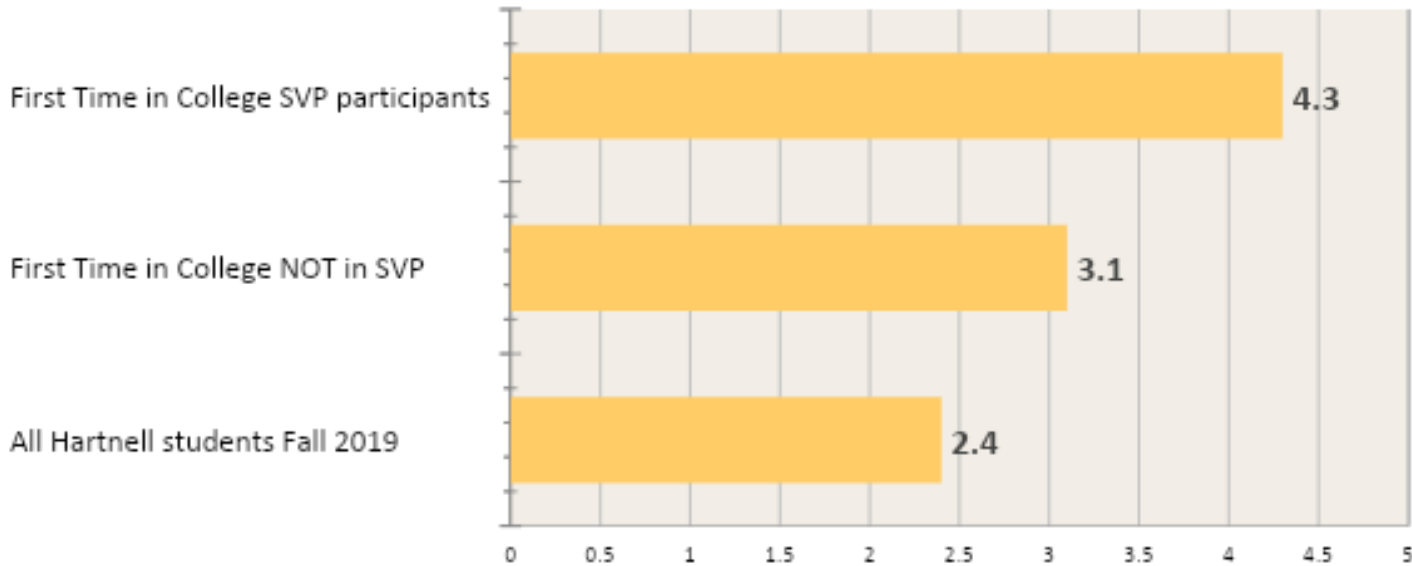
*** The increase in enrollment of full-time students is particularly important because full-time students complete a certificate, a degree or transfer to a university at a higher rate than part-time students.**

Salinas Valley Promise Course Success Fall 2019



An Analysis of Variance (ANOVA) was conducted to compare the difference in course success rates between full-time Salinas Valley Promise students and full-time, first time in college students (not in SVP). The results of an ANOVA found that Full-time Salinas Valley Promise participants were more likely to succeed.

Average Courses Completed

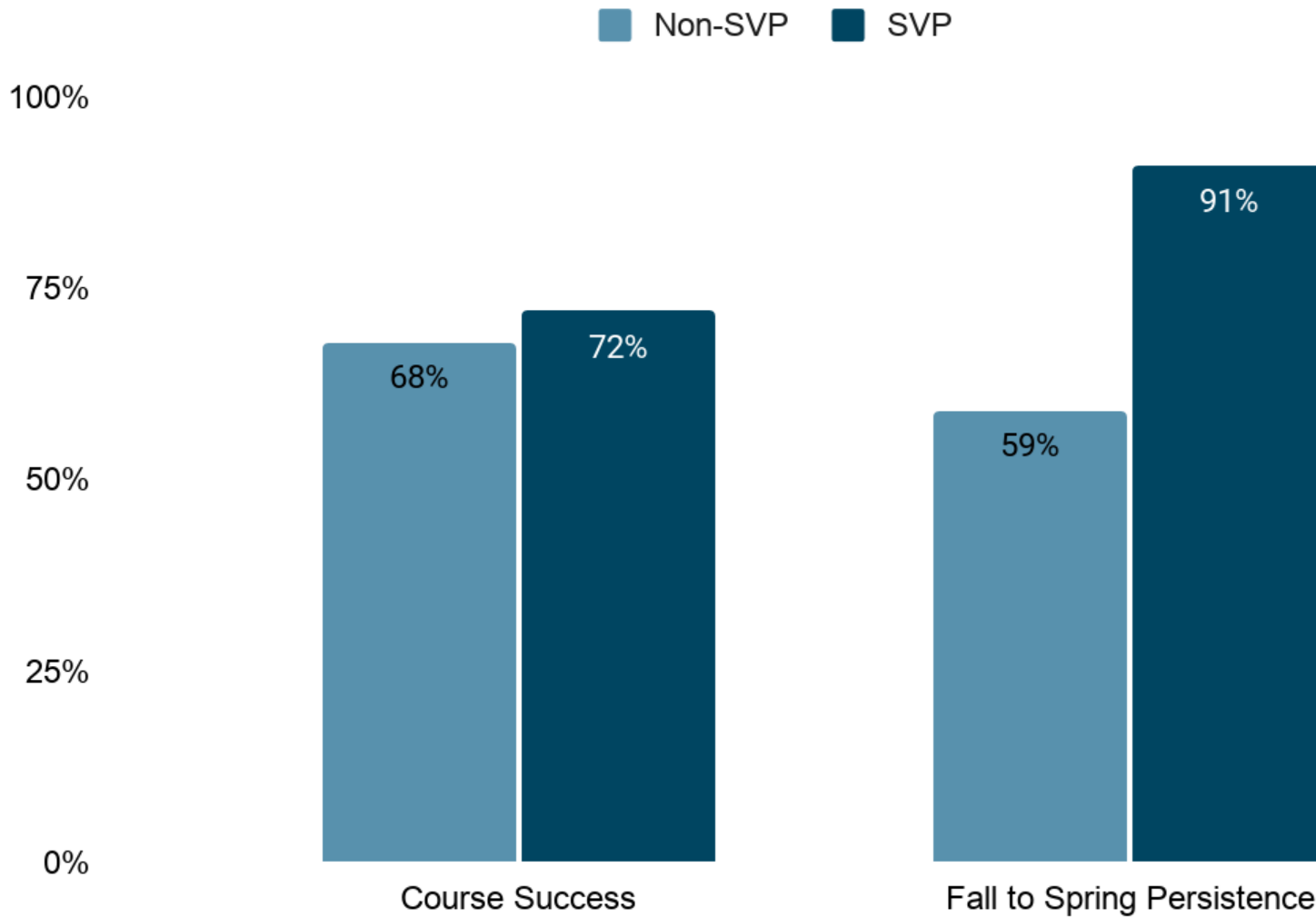


Course Completion

Average Number of Courses Taken Per Semester:

Both first time in college & continuing or returning students who participated in the Summer Leadership Experience Program took more courses on average per semester (4.3 & 4.4 courses respectively) than first time in college students who did not participate in the program (3.1 courses).

SVP Outcomes AY 2019-20 (does not include dual enrollment students)



- **Scaling of size and scope of program**
 - from 600 - 1500+ students
 - expanded partnership with counseling department to improve student support and planning
- **Two year program structure to meet the needs of students at different stages of their journey**
 - Year I: College navigation and academic planning, peer mentors
 - Year 2: Industry mentors and professional development workshops, mentor internships
- **Moving to online learning**
 - New urgency and opportunity to prepare ourselves and our students
 - Summer Leadership Institute as an online course (COU 21)
 - Professional learning communities for faculty

