



**Location**

Hartnell College  
 411 Central Ave  
 Salinas, CA 93906  
 Rm C101

**Date and Time**

Thursday, March 21, 2019  
 3 P.M.

“Fostering the Panthers of today, to become the scholars of tomorrow.”

**ASHC Agenda**

**NOTICE IS HEREBY GIVEN** that ASHC will hold a meeting on the above stated date and time. If you have any questions please contact Secretary Leonardo Juarez Diaz at leonardonjuarez@student.hartnell.edu or Selso Ruiz, Program Assistant at sruiz@hartnell.edu.

**IF YOU HAVE A DISABILITY** please contact the Office of Student Life by Monday before the upcoming meeting so that we may accommodate you.

**I. Organizational Items**

**1.01** Call to Order: 3:31 PM.

**1.02** Roll Call

President Bueno	<u>  P  </u>	Senator Al-Shinnawi	<u>  P  </u>
Vice President Pilar	<u>  P  </u>	Senator Moreno	<u>  A  </u>
Secretary Juarez	<u>  P  </u>	Senator Valdez-Perez	<u>  P  </u>
Treasurer Mendoza	<u>  P  </u>	Senator Alisal Campus Benavides	<u>  A  </u>
Director ICC Saldana	<u>  P  </u>	Senator South County Alonso	<u>  A  </u>
Director P&S Gomez	<u>  A  </u>	Senator Online/Eve/Weekends Solis	<u>  P  </u>
Director PR Gloria	<u>  A  </u>	Advisor Nevarez	<u>  P  </u>
Senator Ramirez	<u>  A  </u>	Advisor Ruiz	<u>  P  </u>
Senator Hernandez	<u>  A  </u>		

**1.03 Adoption of Minutes:**

**II. Public Comments**

This time is reserved for members of the public to address the Associated Students of Hartnell College. All public comments are limited to three (3) minutes. No action will be taken on these items unless it is scheduled. Please note once public comments are closed, members from the public will only be recognized at the Chair’s discretion. Furthermore, the members of the ASHC cannot respond to any public comments.

**III. Old Business**

**3.01 Treasurer’s Report**

**Treasurer Mendoza**

**Informational**

This item is to discuss an update on our current budget.

NO REPORT

**3.02 VP Report**

**VP Pilar**

**Informational**

This item is to provide a report on governance councils.  
Excused absence.

**3.03 Student Engagement ASHC Officers**

**Informational.**

This item is to inform the ASHC of the Officers conversations with 3-5 Students of any issues they have or to talk about events.

**3.04 Follow Up Commitments ASHC Officers**

**Discussion.**

This item is to discuss the events planned but were not followed through; along with how we can improve our commitment in the future.

Samantha Saldaña: There was a suggestion to place a better title for the senators for the future.

Senator Valdez Perez: for the women's empowerment conference, models should have placed a small deposit if they want to be in the fashion show.

Planning for Bone marrow drive: to come to the election fair.

The president can be in charge or is responsible/accountable for the senator's actions.

**IV. New Business**

**4.01 Budget Request**

**Director Nevarez**

**Action.**

This item is to vote on a budget of approximately \$1,300.00 for advisor Ruiz to travel to an urgent conference in sacramento.

President Bueno suggested to to fund of \$1,300 for Advisor Ruiz's conference.

Senator Valdez-Perez motioned to fund the travel to the conference.

ICC director Saldaña second the motion.

7 out of the 8 members approved the motion.

1 disapproved the motion.

none abstained.

**Motion Passed.**

**4.02 Spring Elections**

**Elections Committees**

**Discussion.**

This item is to have a discussion on planning the 2019 election campaign with the committees that were designated last ASHC meeting.

*•Pair our elections with the primaries in november•*

**A) STUDENT INVOLVEMENT\***

-Club involvement

-use their platform & membership.

-Raise Awareness of Roles & Responsibilities

-of officers & ASHC as a whole

-Incentivize their vote.

-Governance Councils

**B) MARKETING**

- Start in March
- Not just photos of candidates, but info about their positions as well.
- Benefits of positions
- Promote what does ASHC do.
- Have class discussions/presentations.

**C) CANDIDATES**

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|--|--|
| <ul style="list-style-type: none"> <li>-Responsibilities</li> <li>-Opportunities</li> <li>-Clubs: officers are our #1 pool of candidates.</li> </ul> | <ul style="list-style-type: none"> <li>-Benefits</li> <li>-Testimonies</li> <li>-having/allowing sitting officers to be mentors to and to allow candidates shadow and</li> </ul> |
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**D) INCENTIVES (How do we get students excited to vote.)**

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| <ul style="list-style-type: none"> <li>-Students           <ul style="list-style-type: none"> <li>-Doing presentations in classes.</li> <li>-Raffles</li> <li>-"I Voted" Stickers</li> </ul> </li> <li>-Clubs           <ul style="list-style-type: none"> <li>-Pair voting events with club food sales to get more students excited.</li> <li>-Have a deeper Explanation of roles/responsibilities &amp; impact of each officer for students.</li> </ul> </li> <li>-Candidates           <ul style="list-style-type: none"> <li>-Movie tickets</li> <li>-Bookstore gift card</li> <li>starbucks/target/ect.</li> <li>-food vouchers</li> </ul> </li> </ul> | <ul style="list-style-type: none"> <li>-Testimonies from sitting officers.</li> <li>-Showing all the benefits of joining.</li> <li>-Maybe raffle off prizes for clubs who get the most students to vote.</li> <li>-throw a pizza party for clubs who are involved with the highest student turnout.</li> <li>-Go to club meetings &amp; talk about what we do.</li> <li>-hartnell swag</li> <li>-1 small gift for every voter</li> <li>-For clubs to have a movie in the Planetarium Party.</li> </ul> |
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**E) EVENTS & COMMITTEES**

- ASHC Members participation
- 3 communities: 1)Students 2)Marketing 3)Events.
- Create Deadlines for Committees.
- Partner with Candidates & mentor them.
- Panther Market Day or Paring elections events with club sales.

Kick-off Events:

- Entry will be your vote into steinbeck hall
- Make it a club events where clubs will all have voted and will get in immediately.
- Free food & Music
- Raffle.

**●Marketing Committee: (4/1/19 - 4/16/19)**

- Director of ICC Saldana
- Secretary Juarez
- Treasurer Mendoza
- Students Committee: (4/1/19 - 4/11/19)**
- President Bueno
- Senator Solis
- Events: (4/15/19 - 4/16/19)**
- Senator Al-Shinnawi
- Senator Valdez-Perez
- President Bueno

**4.03 FEC Follow Up          Director of ICC Saldana    Discussion.**

This item is to discuss how the Female Empowerment Conference event went, and what can be improved or adjusted for next year.

**V.      ASHC/GOVERNANCE REPORTS**

- **Academic Affairs Council**
- **Accreditation Council**
- **Administrative Services Council**
- **Advancement Council**
- **Facilities Development Council**
- **Student Affairs Council**
- **Technology Development Council**
- **College Planning Council**
- **Student Trustee**
- **ICC Report**
- **Student Success Committee**
- **Diversity Committee**
- **King City Committee**

**VI.      Announcements**

april 18th ASHC king city trip.

**VII.      Adjournment          4:42 PM**